



# WordPress Event Registration and Ticketing Management

## WP Event Plugin



### Event Registration

- + Customizable Forms
- + Multiple Ticket Types
- + Group Registrations
- + Multiple Events



### Integrated Calendar



### Mobile Ticketing Add-on



### Members Add-on



### Recurring Events Add-on



### Automated Emails



### Multiple Pricing Options



### Multiple Discount Codes



### Customization

## Carefully brewed for your WordPress blog/CMS.

### Event Registration

Use your own WordPress website to accept online registrations for your events. Add all the event details you want.

### Automated Emails

Make communication with your attendees easy with automated and customizable confirmation emails and automated payment confirmation.

### Integrated Calendar

Display events and categories of events in a nice graphical calendar. As soon as an event is published, the event will automatically show on your calendar.

### Multiple Pricing Options

Create several types of tickets with different price points to give attendees choices.

### Multiple Discount Codes

Promote your event and give special pricing by offering a flat dollar amount or percentage discount.

### A La Carte Pricing

**Extend functionality to meet your needs with Add-ons**

### Mobile Ticketing Add-on

Need a better way of checking attendees at the door? Now you can just scan the attendee's ticket or smartphone display with your own QR Code-ready smart phone.

### Members Add-on

Offer your website subscribers special pricing and an easier registration process with auto-filled registration forms. Members can pay for new events and manage attendance.

### Recurring Events Add-on

Add an event's details once, and then schedule the event to happen again when you'd like it to. Registration opens and closes automatically.

## Case Study

### SOCIAL MEDIA WEEK

30,000 registrations

[www.socialmediaweek.org](http://www.socialmediaweek.org)

**SOCIAL  
MEDIA  
WEEK**



Learn more at  
[EventEspresso.com](http://EventEspresso.com)



Social Media Week relies on Event Espresso to power their online event registration for over 900 events. Within two hours of opening their first events, they had over 3,000 people register. Since their launch, Social Media Week has processed over 30,000 registrations.



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**Event Espresso comes loaded with all the event management tools you need, from accepting payments to emails to promotions.**



### Setup

Publish a custom online event registration page to sell tickets and/or collect info from attendees.



### Share

Promote your event with social media, email marketing and special incentives.



### Sell

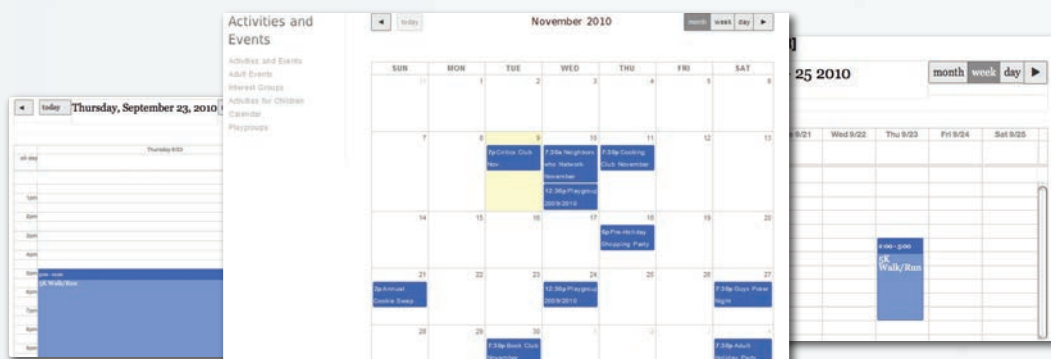
Collect money through secure credit card or PayPal processing, manage attendees.

Gain control over your event registration process, revenue and attendee information. Premium features and add-ons give event organizers the ability to put events on autopilot and let attendees print tickets and check them in at the door with mobile devices.



## Integrated Calendar

The WordPress Espresso Calendar displays events and categories of events in a nice graphical calendar. As soon as an event is published, the event will automatically show on your calendar.



Add the category shortcode name to your CSS and [easily display events in custom colors](#).

Looking for more information? Visit our website at [www.eventespresso.com](http://www.eventespresso.com)